

PRESS RELEASE
Sunday 7 February 2010
FOR IMMEDIATE RELEASE



Rebel Sport City to Surf for Activ - Registrations Open

Entries into this year's Rebel Sport City to Surf for Activ are open online today (Sunday 7th February). Event organisers are expecting over 40,000 participants in 2010.

The event will take place on Sunday 29th August. All of the race categories will once again finish at City Beach, on the improved West Coast Highway finish gantry, and the after party remains on City Beach Oval.

The City to Surf Marathon is back for it's second run after a hugely successful inaugural run in 2009. In its first year the event eclipsed any 42.2km field ever assembled in Perth. With over 800 entries in year a field of more than 1000 are expected to line up in August.

2010 will celebrate the 36th edition of Perth's iconic running event with six events to choose from that will suit everyone from the elite to the weekend warrior, including;

- City to Surf Marathon (42.2km)
- City to Surf Half Marathon (21.1km)
- Channel Nine 12km Run
- 12km Walk
- 11km Wheelchair
- 4km Walk/Run

Laura McKelvey, Event Manager for Corporate Sports Australia, said the review of the start and finish precincts last year rejuvenated the event and some further alterations to this year's course, and schedule of events, will make for an even better experience for participants.

"Whilst some minor changes to the course have been made, the hallmarks of the marathon, half marathon and short-course events all remain. Changes include a new start line for the 4km event, made possible by the support of the Town of Cambridge, and changes in the Floreat/Perry Lakes area, all helping to maximise the experience for competitors."

"The 4km Walk/Run has been overhauled in 2010 to better accommodate the growing field and ensure families can take part in the fun."

The internationally accredited picturesque marathon and half marathon courses provide the opportunity to run past key Perth landmarks including the Swan River, Swan Brewery, University of Western Australia, Kings Park and on to the beautiful Indian Ocean at City Beach.

Corporate Sports Australia have overhauled the charity element to the event in 2010 and will be encouraging all participants to fundraise for a cause. Organisers hope to follow in the footsteps of the world's most successful running carnivals and raise impressive figures for WA charities, while still supporting the event's partner charity Activ.

Last year's inaugural marathon winners Magda Karimali-Poulos (2:43.27) and Joel Kemboi (2:17.58) are keen to return and defend their titles. Both enjoyed the tough course and Kemboi, who spent all of August last year training in Perth, anticipates an even stronger field in 2010.

The event has come a long way since its humble beginnings in 1975 when a field of 500 runners paced from the City to the Surf.

The 2010 Rebel Sport City to Surf for Activ registrations are now open at www.perthcitytosurf.com

For general enquiries please email citytosurf@csports.com.au

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