

PRESS RELEASE
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FOR IMMEDIATE RELEASE



WESTPAC announced as new sponsor for Western Australia's most iconic sporting event

City to Surf Organisers today confirmed that Western Australia's biggest community sporting event has secured WESTPAC as a partner for the 2010 Rebel Sport City to Surf for Activ.

WESTPAC will be the Category Naming Rights Sponsor of the Half Marathon and the 11km Wheelchair categories. In 2010 these categories will be known as the WESTPAC Half Marathon and the WESTPAC 11km Wheelchair.

WESTPAC have entered into a one (1) year agreement with City to Surf Organisers which grants them the right to name two (2) of the event's six (6) categories in return for sponsorship benefits.

The Rebel Sport City to Surf for Activ is thrilled that WESTPAC has decided to throw its weight behind Western Australia's most iconic sporting event. Sponsorship Director Thomas Wagner said "WESTPAC has played a significant role in building the nation for almost 200 years, and with the signing of this partnership in 2010, we look forward to WESTPAC's support in building the Rebel Sport City to Surf for Activ this year and into the future".

WESTPAC Mark Stafford, State Manager WA said of the agreement "Westpac is thrilled to become a partner of Rebel Sport City to Surf for Activ. With the course starting outside our WA head office, we felt it was time that we stopped watching from the sidelines and donned our trainers to actively support this great event. It provides us the opportunity to support the local community in Perth and I look forward to challenging staff and customers to join us in getting running fit and financially fit between now and race day,"

The Rebel Sport City to Surf for Activ is Activ's major fundraising event annually. Activ CEO, Tony Vis, said "On behalf of Activ, I am delighted that Westpac has joined as category naming sponsor for the 11km Wheelchair and the Half Marathon events of the Rebel Sport City to Surf for Activ. This will make a great contribution to the event that helps Activ to support people with disabilities in Western Australia."

The Rebel Sport City to Surf for Activ, in its 36th year will take place on Sunday August 29. Funds raised by the Rebel Sport City to Surf for Activ will help Activ continue its mission to create a better life for people with disability.

Website: www.perthcitytosurf.com

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