

**PRESS RELEASE**  
**Friday 14<sup>th</sup> May 2010**  
**FOR IMMEDIATE RELEASE**



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## **School Discounts for WA's largest community sporting event**

The Rebel Sport City to Surf for Activ is offering 15% discount to all school team entries in 2010. As part of a new initiative for the event, titled the *Clear Solar School Challenge*, all participants registered as part of a school team will pay the discounted rate for the 12km distance events and the Nissan 4km Walk/Run.

Organisers are extending the discount to not only students but teachers, siblings, mums, dads and even grandparents. "An Individual simply needs to enter as part of a school team, and support their school's participation in the challenge. We know school communities extend beyond the school yard and want this initiative to reflect that" stated Event Manager Laura McKelvey.

It's been a number of years since WA's largest community event has specifically targeted school teams to be a part of the 40,000 strong field. "We want kids getting interested in running and general exercise. It's such a positive fun event to be involved in and starting young can set healthy attitudes towards health and fitness for life" McKelvey said. "The event is extremely family friendly and it's a great day".

The initiative is supported by Major Sponsor Clear Solar who are in their first year of partnership with the iconic Perth event. The partnership supports green policies of the city to surf and will support schools in not only getting young people fit and healthy but in educating students about the benefits of solar energy.

Clear Solar have donated over \$50,000 worth of prizes to the event and two lucky schools will win a fully installed 4.1kW Solar PV system complete with a Xantrex inverter. The systems will contribute approximately 16kW/hrs per day to the schools' total energy requirements, reducing increased power bills, plus an installed monitoring system to help to educate students of the benefits of solar energy.

### **CLEAR SOLAR QUOTE**

Prizes will be awarded to the largest school team entry, the school team raising the highest funds for the event's partner charity Activ, and an additional prize to the school team with the best spirit – judged on how the team look and get involved on race day.

One lucky school will also receive a training session with Prime Heath Group trainers to assist in their preparation for race day.

The Rebel Sport City to Surf for Activ will be held on Sunday, August 29<sup>th</sup> 2010 and consists of the Chevron Marathon, Westpac Half Marathon, Channel Nine 12km Run, Appealathon 12km Walk, Westpac 11km Wheelchair and the Nissan 4km Walk/Run.

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Registrations links and Information on the Clear Solar School Challenge is available at [www.perthcitytosurf.com](http://www.perthcitytosurf.com)

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Website: [www.perthcitytosurf.com](http://www.perthcitytosurf.com)

For additional information contact event office  
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