

**PRESS RELEASE**  
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**FOR IMMEDIATE RELEASE**



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## **A 100 DAY MILESTONE WITH WA'S LARGEST COMMUNITY SPORTING EVENT**

Ed Wilcox is facing a challenge unlike many others when he walks 12kms in this year's Rebel Sport City to Surf for Activ. The 37 year old Mount Hawthorn man has recently undergone a bone marrow transplant at Royal Perth Hospital, and exactly 100 days following the transplant he will take to the road in the annual Rebel Sport City to Surf for Activ.

Ed, who has non-hodgkins lymphoma, has never competed in a City to Surf before and on realising this year's event [held on August 29] would coincide with his 100<sup>th</sup> day post transplant, he decided to celebrate with a unique challenge.

Ed Wilcox stated "The 100<sup>th</sup> day is a significant milestone day and finishing this walk is not only a great challenge for me but something that will bring tremendous satisfaction."

"As motivation to get better and as a symbolic challenge to raise awareness for transplants of this kind, I want to do the walk on my 100<sup>th</sup> day. Its going to be huge as I have a serious disease at the moment coupled with post transplant fatigue and complications but I hope that I can make it."

Despite being on long term sick leave Ed is fundraising for the Leukaemia Foundation and after one week has taken out first place in the fundraising tally.

"We know an event like ours can make a huge difference in educating and providing awareness to the wider public. The response to his fundraising efforts, have been overwhelming and it's so encouraging to see the community get behind Ed on this special walk." stated Fundraising Manager Indi French.

The Event allows all registered participants to take part in charity fundraising by nominating their personal charity of their choice or Partner Charity Activ. Activ provide a range of services to people with disabilities throughout Western Australia. They have been in operation since 1951 and the Rebel Sport City to Surf for Activ is their signature event.

The Rebel Sport City to Surf for Activ will be held on Sunday, August 29<sup>th</sup> 2010 and consists of the Chevron Marathon, Westpac Half Marathon, Channel Nine 12km Run, Appealathon 12km Walk, Westpac 11km Wheelchair and the Nissan 4km Walk/Run.

Registration links and further information on fundraising is available at [www.perthcitytosurf.com](http://www.perthcitytosurf.com).

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Website: [www.perthcitytosurf.com](http://www.perthcitytosurf.com)

For additional information, contact event office

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