

HANDY HINTS FOR FUNDRAISING



1. **Email your individual link to friends and family so they can see your personalized page. Make sure you add your own personal message, This will ensure you are explaining why you're fundraising and the difference their donations can make!**
2. **Use your Widgets!! Facebook, Twitter and other social blogs are one of the most effective ways to increase your fundraising tally!**
3. **Get your work colleagues involved and start some healthy office competition – it will boost involvement and get everyone involved for your cause.**
4. **Create some fun prizes for the biggest donation!! They can be silly or spectacular – incentives are a great tool for fundraising!**
5. **Ask if your workplace will help you to increase your tally. See if they will donate to your page or match what you fundraise.**
6. **Personalise your page by updating your blog posts! It keeps your page interesting and helps people to understand why you're fundraising and who for!**
7. **Remember any donation over \$2.00 is tax deductible! So spread the word about your page and watch your fundraising tally climb!!**

