

**PRESS RELEASE**  
**Thursday 19th August 2010**  
**FOR IMMEDIATE RELEASE**



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## **CITY TO SURF HAS SURGED PASSED \$200,000**

The fundraising total currently stands at \$219,531.20 for the 2010 Rebel Sport City to Surf for Activ and is increasing at a rapid rate. Participants in the event have rallied in their involvement in the Activ Charity Challenge.

The Activ Charity Challenge is a new initiative that allows participants to fundraise for Partner Charity Activ or any other charity of choice. They simply have to set up a fundraising page which is easily accessed on the website.

Top individual fundraisers include Robert Watson who has raised \$11,230 for Activ, followed by Tony Vis with a total of \$3,970 also for Activ and Gordon Cowper who has raised \$3,700 for Wheelchair Sports WA.

Top team fundraisers are the 'Run for Emily' team having already raised \$17,080 for Redkite, followed by 'Ed's Day 100 City to Surf' who have raised \$14,031 for the Leukaemia Foundation and 'YMCA Perth – Big Brothers Big Sisters' who's total currently stands at \$9,522 for Big Brothers Big Sisters of Australia.

The Rebel Sport City to Surf for Activ is WA's largest community sporting event. Now in its 36<sup>th</sup> year it includes the Chevron Marathon, Westpac Half Marathon, Channel Nine 12km Run, Appealathon 12km Walk, Westpac 11km Wheelchair and the Nissan 4km Walk/Run. The event will take place on Sunday 29<sup>th</sup> August 2010.

Registration links and further information on the Rebel Sport City to Surf for Activ is available at [www.perthcitytosurf.com](http://www.perthcitytosurf.com).

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