

PRESS RELEASE
Tuesday 27th July 2010
FOR IMMEDIATE RELEASE



LOCAL MUM CHALLENGES HERSELF FOR THE CANCER COUNCIL

Mother of two, Fiona Schnieder from Ellenbrook is participating for the first time in the 2010 Rebel Sport City to Surf for Activ. Fiona is raising money for the Cancer Council by taking part in the Appealathon 12km Walk category of the event and hopes to complete the course in under 2hrs.

The Rebel Sport City to Surf for Activ is moving into new territory and is set to become the state's largest single day fundraiser. In 2010 the 36 year old event will be encouraging all participants to get inspired, get motivated, and get fundraising. The initiative is called the Activ Charity Challenge and allows participants to raise money from Activ or a charity that is close to their hearts.

Fiona hopes to achieve several goals as a result of this personal challenge. "I want to show my kids that it's good to give something back to society by fundraising to those less fortunate and that no matter what your age and fitness you can always try something that's new. Participation is the key, not whether you win or lose."

Although Fiona is not walking along side her family, her husband, 2 children, 2 dogs, 2 cats, 2 fish and a budgie will be supporting her. Her training regime has seen her become much stronger and fitter in the past 3 months.

Fiona is looking forward completing the course as well as being a part of the event and the atmosphere it creates. If you would like to donate to Fiona's fundraising page please go to <http://www.everydayhero.com.au/feefs>

The Rebel Sport City to Surf for Activ will be held on Sunday, August 29th 2010 and consists of the Chevron Marathon, Westpac Half Marathon, Channel Nine 12km Run, Appealathon 12km Walk, Westpac 11km Wheelchair and the Nissan 4km Walk/Run.

Registration links and further information on the Rebel Sport City to Surf for Activ is available at www.perthcitytosurf.com.

Website: www.perthcitytosurf.com