

PRESS RELEASE
Tuesday 27th July 2010
FOR IMMEDIATE RELEASE



INVOLVEMENT IN THE REBEL SPORT CITY TO SURF FOR ACTIV HOPES TO INCREASE ORGAN DONATION

Joondanna residents Tatiana Neuser-Bostel along with her husband Stephen aim to complete the Appealathon 12km walk at the 2010 Rebel Sport City to Surf for Activ in the hope of raising awareness of Organ and Tissue Donation. The pair has started the 'DonateLife' team for this event as a result of Tatiana's successful heart-lung transplant in 2007.

DonateLife aims to show that those who are lucky enough to receive organ donations live healthy, dynamic lives. "We would like to dispel the notion that a transplant just prolongs lives, and want to show that transplant recipients can live active and energetic lives" stated Tatiana.

Tatiana hopes to extend the message of organ transplants into the wider community, beyond those who have had a direct experience either as a recipient family or a donor family. "The more people that spread the word of how a transplant can give someone a new lease on life, the more likelihood that numbers of registered donors will increase. This would be a terrific outcome."

Having suffered from a congenital heart defect in previous years she was never able to participate in this type of activity. After Tatiana's transplant she was able to participate in the 2008 City to Surf event and was thrilled to finish with ease.

Tatiana sees the event as a wonderful opportunity for so many people of all ages and different levels of ability to enjoy a fun day in our beautiful city, along with supporting a variety of very worthy causes through the Activ Charity Challenge. This initiative gives every participant the opportunity to fundraise for Partner Charity Activ OR any charity organisation close to their heart.

After training in some of their favourite places around Perth such as Kalamunda National Park, the Perth Foreshore and Lake Monger, Tatiana hopes that she can finish the 12km course alongside her husband Stephan and mother Beverley.

Tatiana hopes to see a large number of participants in the DonateLife team supporting their cause. The team can be joined by registering for the event at www.perthcitytosurf.com and following the prompts for to register as part of a team during the sign up process.

The Rebel Sport City to Surf for Activ will be held on Sunday, August 29th 2010 and consists of the Chevron Marathon, Westpac Half Marathon, Channel Nine 12km Run, Appealathon 12km Walk, Westpac 11km Wheelchair and the Nissan 4km Walk/Run.

Registration links and further information on the Rebel Sport City to Surf for Activ is available at www.perthcitytosurf.com.

Website: www.perthcitytosurf.com