

**PRESS RELEASE**  
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**FOR IMMEDIATE RELEASE**



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## **TEAM OF STUDENTS TO RUN FOR CYSTIC FIBROSIS IN THE REBEL SPORT CITY TO SURF FOR ACTIV**

A team of university students lead by Holly Hyder, 22, from Wembley are taking the challenge to complete the Channel Nine 12km Run in the 2010 Rebel Sport City to Surf for Activ. The team are participating to raise money for Cystic Fibrosis Western Australia.

Holly, from Curtin University is participating for the first time because of the fundraising opportunities that the Activ Charity Challenge presents. This initiative allows people taking part in the Rebel Sport City to Surf for Activ to raise money for either partner charity, Activ, or any other charity of choice. "Now that you can run for a cause it is an awesome vehicle to raise much needed funds for worthy charities and not-for-profit organisations." Stated Holly.

Cystic Fibrosis (CF) is a common life threatening recessive genetic condition which mainly affects the lungs and digestive system. Sadly this illness still takes too many lives too early. Money raised will help Cystic Fibrosis Western Australia to provide essential services for people who are living with CF and to provide funding for research.

As a group of young people the team hope to make difference for people in need in our community with the ultimate target of sponsoring a PhD scholarship student for 3 years to work on CF research. Sufferers of Cystic Fibrosis life expectancy is around 37 years of age. Many sufferers can't participate in sports, have normal social lives or even contemplate having a family of their own.

"A lot of us take for granted our own lives and by donating you can help the Cystic Fibrosis community not only live more comfortable and fulfilling lives but also ultimately see them live longer. I couldn't imagine my life without sport and activity so if making the most of my opportunities as an able-bodied athlete can somehow make their lives better, through awareness and fundraising, I have achieved something worthwhile" Said Holly.

The team are looking forward to running the event together, all wearing red and having a great time. If you would like to donate to Holly's fundraising page please go to [http://www.everydayhero.com.au/holly\\_hyder](http://www.everydayhero.com.au/holly_hyder)

The Rebel Sport City to Surf for Activ will be held on Sunday, August 29<sup>th</sup> 2010 and consists of the Chevron Marathon, Westpac Half Marathon, Channel Nine 12km Run, Appealathon 12km Walk, Westpac 11km Wheelchair and the Nissan 4km Walk/Run.

Registration links and further information on the Rebel Sport City to Surf for Activ is available at [www.perthcitytosurf.com](http://www.perthcitytosurf.com).

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Website: [www.perthcitytosurf.com](http://www.perthcitytosurf.com)