
ACTIV EMPLOYEE IS A MAN ON A MISSION

21 year old Activ ambassador, Ben Cox from Attadale, is encouraging as many people as possible to support work as a volunteer at this year's Rebel Sport City to Surf for Activ by making a contribution to his fundraising page. His target is to raise \$5000.00 for Activ prior to the Sunday 29th August.

Ben's fundraising tally currently sits at \$320.00 and he is working hard to promote his fundraising site. Fundraising Coordinator Indi French encourages donations to his page as he represents Activ and their mission to help people with disabilities. Ben's involvement with Activ provides motivation and support to the whole of the Activ community.

Ben has worked for Activ for over three years and his achievements are a shining example of what people can achieve with disabilities. He has completed courses at TAFE in an effort to improve his business skills and has worked at Melbourne Radio Station SYN, where he was the first person with a disability to broadcast at the station. He was nominated for a National Disability Award in 2009.

Ben said "I'm an Activ employee and I love working for Activ. At the Rebel Sporty City to Surf for Activ, I'll be volunteering at the Activ Drinks Station on Hay Street as the ambassador for Team Activ! Activ has helped me and I want to pay it forward."

Volunteers Coordinator Kasey Hartung said "People forget that being involved in fundraising doesn't mean they have to run 12kms. Volunteering is such an important aspect of this event so it's really encouraging to see people get behind Ben and his efforts on race day."

This year's Rebel Sport City to Surf for Activ is taking a different approach, as fundraising opportunities are now open to every charity organisation in Australia through the creation of the Activ Charity Challenge. Event Organisers hope to turn the event into the largest fundraising event of its kind in WA by encouraging people to fundraise for their charity of choice, or by supporting Partner Charity Activ.

Activ CEO Tony Vis said "This is a significant change and one we hope will help the public perception of community giving. Ben's page is an excellent forum through which people can support Activ so I encourage as many people as possible to support him."

Activ is one of WA's largest providers of services for people with disabilities. The organisation provides services in metropolitan and regional WA, including accommodation, employment, transport, training and development, recreation, home care, library services and more. Activ's support enables people with disabilities and their families to pursue a better life and to participate in community life to the fullest.

To donate to Ben's Fundraising Page please visit http://www.everydayhero.com.au/ben_cox .

The Rebel Sport City to Surf for Activ will be held on Sunday, August 29th 2010 and consists of the Chevron Marathon, Westpac Half Marathon, Channel Nine 12km Run, Appealathon 12km Walk, Westpac 11km Wheelchair and the Nissan 4km Walk/Run.

Registration links and further information on the Rebel Sport City to Surf for Activ is available at www.perthcitytosurf.com.

Website: www.perthcitytosurf.com

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