

PRESS RELEASE
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Human Energy set to soar as registrations open for the 2011 Chevron City to Surf for Activ

Human Energy is the new focus of the 2011 Chevron City to Surf for Activ, as Chevron are announced as title sponsor for this iconic WA event for which registrations open today.

The sponsorship includes naming right to each event category, resulting in a refined look for 2011. With categories remaining unchanged, each event will now be called the Marathon, Half Marathon, 12km Run, 12km Walk and 4km Walk/Run and 4km Wheelchair.

"I'm delighted to welcome Chevron as the title sponsor for the 2011 City to Surf for Activ. As Western Australia's premier community sporting event, the City to Surf for Activ is a perfect fit for Chevron, allowing Chevron to contribute to the community in which they so closely work, as well as highlighting their commitment to health and wellbeing and human energy. This sponsorship also allows us to streamline the event and follow models from around the world, making this a truly world class event" said Event Manager, Alicia Hannon.

Chevron Australia Managing Director Roy Krzywosinski said that Chevron was proud to partner with one of Western Australia's premier community events.

"The Chevron City to Surf for Activ sponsorship aligns with our commitment to promoting health and wellness amongst our workforce and extends this important focus to the community.

"Chevron is proud to partner with City to Surf for Activ, a long standing WA event that has engaged thousands of people over many years. Most importantly, the Chevron City to Surf will continue to be a major fundraiser for Activ, a charity supporting people with disability," Mr Krzywosinski said.

Activ CEO Tony Vis said, "We are very excited that Chevron has come on board as the naming sponsor of the City to Surf. Chevron's contribution will really help Activ to continue providing quality services to people with disabilities and their families living in WA. The City to Surf has been steadily growing each year and now, thanks to Chevron's commitment, it reaches a new level. We look forward to working together to further enhance the experience of participants in the event and grow the fundraising."

With registrations opening today, this sponsorship package will be significant to the running community not only in Perth, but also to the interstate and international athletes who participate in the event.

"We aim to continue building and developing the Chevron City to Surf for Activ as a world class running event, and with Chevron on board we feel this is achievable to help support the 40,000 healthy active people running and working up a sweat for good causes." Mr Vis stated.

Further details can be found on the Chevron City to Surf for Activ website:
www.perthcitytosurf.com

Website: www.perthcitytosurf.com

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