



PRESS RELEASE

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For Immediate Release

Subiaco Spectator Zone – New in 2011

Subiaco will become the hub for a vibrant cheer squad as spectators at the Chevron City to Surf for Activ get involved in the first ever Subiaco Spectator Zone.

The Zone, which will be located at the intersection of Hay Street and Rokeby Road, will feature roving entertainment, thanks to Pro Subi. Nova will also be broadcasting live from their private balcony party hosted by breakfast presenter, Natalie Locke.

Pro Subi Executive Officer Annaliese Doesburg said the 12km course provided a unique opportunity for them as it runs through the heart of Subiaco.

“We are encouraging local residents as well as participants’ families and friends to visit Subiaco on Sunday 28th August and cheer on the runners and walkers”, Ms Doesburg said.

The Subiaco Spectator Zone will see over 30,000 participants pass through the intersection as part of the 12km course, which continues on to the festival at the City Beach Oval finish precinct.

Roving entertainers will be in place from 9am-12pm and retailers have the option to open on race day under standard Sunday trading regulations.

Road closures will be in place on race day so all spectators visiting the Zone are encouraged to check the road closure map available at www.perthcitytosurf.com. A special event train timetable will be in place, thanks to Transperth, so there will be increased services in place.

The Chevron City to Surf for Activ is Western Australia’s largest community event and includes the Marathon, Half Marathon, 12km run/walk, 4km run/walk and 4km wheelchair race. This year the event will be held on Sunday 28 August 2011.

Further details can be found on the Chevron City to Surf for Activ website www.perthcitytosurf.com.

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To arrange an interview or for further information, please contact:

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Notes to Editors:

Please note, the official event name for 2011 is the “**Chevron City to Surf for Activ**”.

About City to Surf for Activ

The City to Surf for Activ is Western Australia's biggest community event and is Activ's major fundraising event. Now its 37th year, it has become the second largest official timed race in the Southern Hemisphere, with over 40,000 participants in 2010, event organisers expect entries in 2011 to top this. For the last 36 years, the Perth City to Surf has been an icon on the Western Australian sporting calendar, capturing the hearts of tens of thousands of people have embraced the event. The Chevron City to Surf for Activ takes place this year on Sunday 28th August.

Participants can select from various events including the Marathon, Half Marathon, 12km Run/Walk, and 4km Run/Walk/Wheelchair.

The Marathon and Half Marathon courses are one of the most picturesque in the world, offering runners the opportunity to run past key Perth landmarks including the Swan River, Kings Park on to the beautiful Indian Ocean at City Beach, The Marathon, Half Marathon and 12km Run/ Walk races all start in Perth CBD on St Georges Terrace while the 4km has its start precinct at MacLean Park in Floreat. All races finish on West Coast Highway in City Beach.

The 2011 Chevron City to Surf for Activ registrations are now open at www.perthcitytosurf.com .

About Activ

Activ is one of the largest disability service providers in Western Australia. The organisation provides accommodation, employment, transport, recreation, respite, training and community support to thousands of people with disabilities and their families. Activ's services are provided across the Perth metropolitan area, as well as in regional towns, Albany, Bunbury, Busselton, Esperance, Geraldton, Kalgoorlie, Kellerberrin, Manjimup and Narrogin.

Established in 1951, the community organisation is celebrating 60 years of enabling people with disabilities and their families to pursue a better life. For more information, Activ visit www.activ.asn.au

About Chevron

Chevron is one of the world's leading integrated energy companies and through its Australian subsidiaries, has been present in Australia for almost 60 years. With the ingenuity and commitment of more than 2,000 people, Chevron Australia leads the development of the Gorgon and Wheatstone natural gas projects; manages its equal one-sixth interest in the North West Shelf Venture; and operates Australia's largest onshore oilfield on Barrow Island and the Thevenard Island oilfields. The company is also a participant in the Browse liquefied natural gas development and is a significant investor in exploration offshore northwest Australia, one of Chevron's four global focus areas for exploration.

In addition, Chevron's Perth-based Global Technology Centre provides technology support and solutions to the company's operations in Australia and around the world. www.chevronaustralia.com